



**Habitat for Humanity<sup>®</sup>**

NW Metro Atlanta



# 2019 Annual Report



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# board of directors

The past year has been one of organizational and operational change. In January 2019, Jessica Gill replaced our retired CEO and with her leadership, we began a year of substantial rebuilding. We made significant structural changes and aligned our budget back to our core mission.

In addition to serving more families than any time in the affiliate’s history, we ended the year with a financial surplus.



**Michael Christian, Chair**

Wheels, Inc. (retired)  
Cobb Catholic Coalition

**Gregg Corso, Vice-Chair**

Merrill Lynch

**Christopher Bailey, Treasurer**

Nichols, Cauley & Associates, LLC

**Sharon Y. Marshall, Secretary**

SunTrust Bank, Inc.

**Dale Bercher**

Bercher Homes

**Leslie Choo**

Lake Forrest Builders

**Rick Gieryn**

Axis Capital (retired)

**Henry Hene**

Pinkerton and Laws

**Meredith H. Houseworth**

KeyBank Healthcare Group

**André Sims**

Re/max Greater Atlanta-Cobb

**Venitia Smith**

Genuine Parts Company

**Ann Taylor**

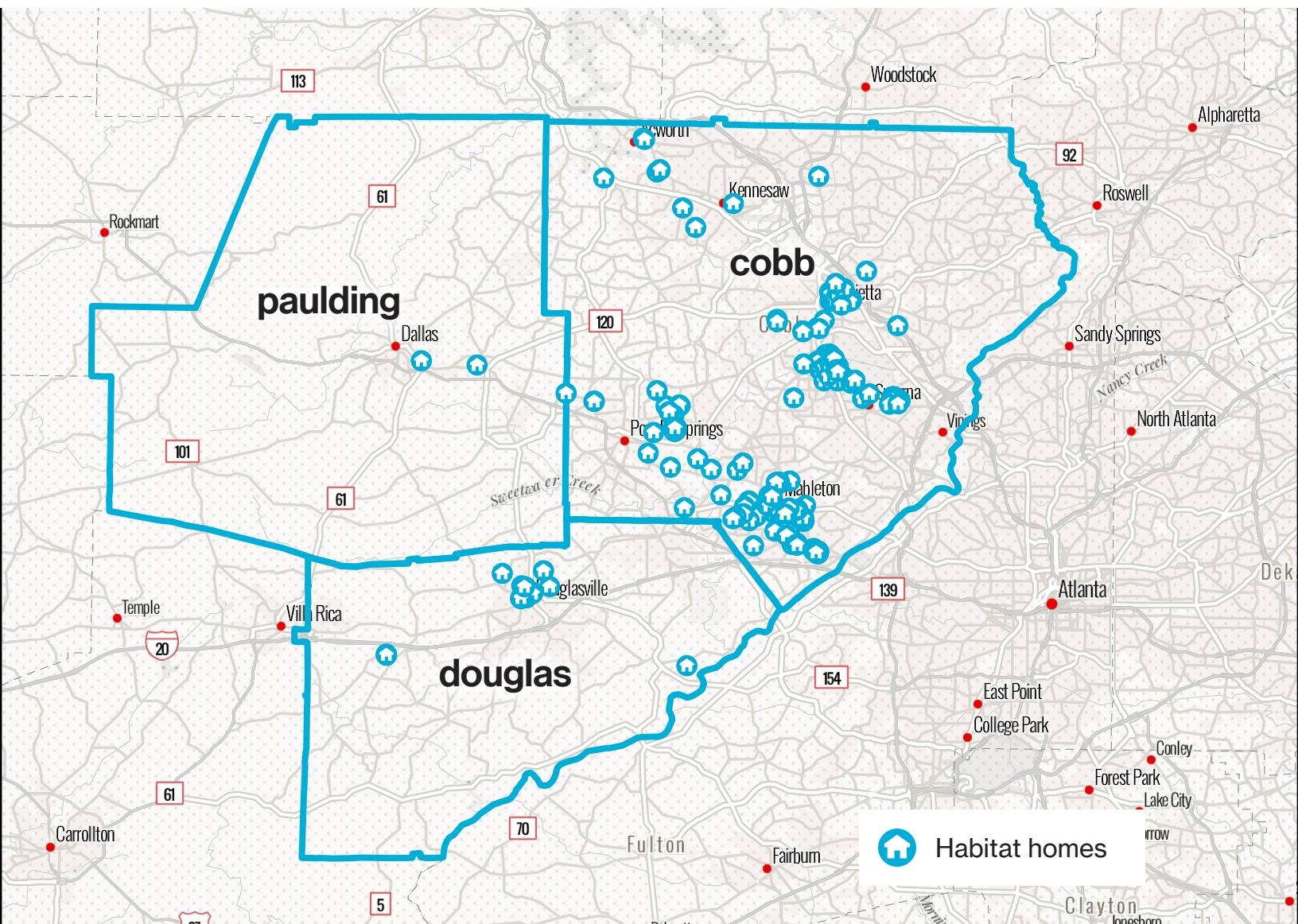
The Coca Cola Company (retired)

The most exciting news for 2019 was the Board's decision to support the affiliate's vision of "breaking the cycle of generational poverty through housing." The focus of these efforts will be on neighborhood revitalization and the first project where that new mission and focus will be applied is identified and new partnerships are being forged.

Optimism is high, enthusiasm abounds and the future for Northwest Metro Atlanta Habitat is promising. Thank you to everyone who helped make this possible.

- Michael Christian, Chair of the Board of Directors

# geographic service area



# staff



Together you; the citizens, businesses of all sizes, school systems, places of worship, governments, and community leadership came together to display true civic engagement using your tools: brains, hammers, nails, brushes, and bricks - digging in the dirt, raising walls, sweating, rain, shine, freezing or somewhere in-between. While the tangible results are impressive, what we will not forget is the commitment it takes to generate the finances to make this all happen, the car washes, pancake breakfasts, talent shows and employee giving through payroll deduction BEFORE the building ever takes place.

## **Jessica Gill**

Chief Executive Officer  
Executive Director

## **Terri Miller**

Chief Operating Officer

## **Brett Thein**

General Contractor

## **Bonnie Willis**

Purchase and Estimating Manager

## **Craig Thiman**

Controller

## **Lisa Letner**

Family Services Manager

## **Felicia Alingu**

Director of Community Impact

While laughing, crying and celebrating you helped to create millions of moments for families that will ripple throughout our community for years to come, all tied together by the same thing, hope for a stable foundation. In addition, the wish for the deserving families working beside us to grow in a safe environment and to stop the cycle of generational poverty. Thank you, and keep looking to us, your *local* Habitat for Humanity, to measure and share the impact for years to come.

- Jessica Gill, CEO & Executive Director

# volunteers

To bring people together is the central component of Habitat's mission.

Our volunteers come from all walks of life - high school students and retirees, from corporate offices and faith-based organizations, both groups and individuals who have a heart for our community.

Volunteers participate in every aspect of our work, from selecting the homeowners who will purchase homes and supporting those who do, to providing outreach in the community and assisting our administrative office, to designing and physically constructing the homes that we build.





**142**

**opportunities**

**2,094**

**volunteers**

**29,130**

**service hours  
in 2019**





# homeownership

Qualified homebuyers partner with Habitat to build homes alongside volunteers and pay an affordable mortgage. Homebuyers are selected based on their need for housing, willingness to partner, and ability to pay.

In 2019, **we provided affordable homeownership to 12 families** in northwest metropolitan Atlanta, housing 34 individuals.

Our homeowners are **certified nursing assistants, juvenile probation officers, cooks, cashiers, and military veterans.**

They work for organizations like **WellStar Health System, The Home Depot, the Georgia Department of Children and Family Services, and the Atlanta Braves.**

Habitat's no-profit mortgage makes first-time homeownership attainable to households at **30% to 80% of the area median income.**

Our 2019 homebuyers purchased their homes at cost with a median **discount of \$47,000** below the appraised value, and in most cases, the Community Development Block Grant (CDBG) provides **\$10,000 of down payment assistance.**

A NW Metro Atlanta Habitat mortgage carries **0% interest.**

**everyone**  
deserves a decent place to live



**\$47,780**

the income required to qualify for the median single family home mortgage in metropolitan Atlanta with a 10% down payment

**\$35,465**

the median income of NW Metro Atlanta Habitat homeowners who purchased homes in 2019

**\$1,019**

the median monthly mortgage payment for a first-time homebuyer in the United States

**\$628**

the median monthly mortgage payment for 2019 NW Metro Atlanta Habitat homeowners

Source: National Association of Realtors Housing Statistics

# building communities



Crabapple Village, a Habitat community in Mableton, was completed in 2019.

The 15 homes in this development shelter a diverse group of families: single mothers who have escaped domestic violence, a disabled veteran who has experienced homelessness, a young family who fled Puerto Rico after Hurricane Maria.

As a result of Habitat's partnership housing model, members of this community know their neighbors, and social cohesion leads to social capital. This concept was demonstrated last fall when Crabapple's new homeowners collectively lobbied Cobb County to install streetlights to improve safety within the subdivision.

In March of 2019, Chapelhill Church committed to sponsor a home in Veterans Place, our Douglasville community which is one of two Habitat developments in the United States dedicated to military veterans.

Keith Wilson, a former law enforcement officer and Marine Corps veteran found his family's future uncertain when he was unable to work after being diagnosed with kidney failure. The family had attended Chapelhill Church since 2007, and knowing Keith's veteran status, a pastor encouraged them to apply for homeownership with NW Metro Atlanta Habitat.

Through serendipity, or God's plan, the Wilson family purchased the home funded by Chapelhill Church and The Home Depot Foundation, working alongside volunteers from their church family during construction.

At their home dedication, a parent from their children's school, Whitefield Academy, began to plan the Christ-centered private school's own sponsorship of a Habitat home in Crabapple Village. These partnerships embodied of the spirit of our mission to put God's love into action in 2019.







# home repairs



Thanks in large part to The Home Depot Foundation, Cobb EMC, Cobb Association of Realtors, Senior Resource Foundation of Cobb County, and in-kind donor Findlay Roofing, we have completed **18 critical home repairs for veterans of the U.S. Armed Forces and for senior citizens age 55 and older.**

What is a critical repair? Doors, windows, locks, lighting, and electrical work that keeps a home **safe**. A furnace, a hot water heater, and weatherization that keeps a home **warm**. Roofing, siding, and plumbing that keeps a home **dry**. Ramps, grab bars, and modifications that keep a home **accessible**.



# homeowner education

The summer of 2019 brought homeowner education into the major leagues.

In partnership with SunTrust Bank, The Home Depot, and Master Gardener Volunteers of Cobb County we held a series classes in the Battery Atlanta at SunTrust Park.

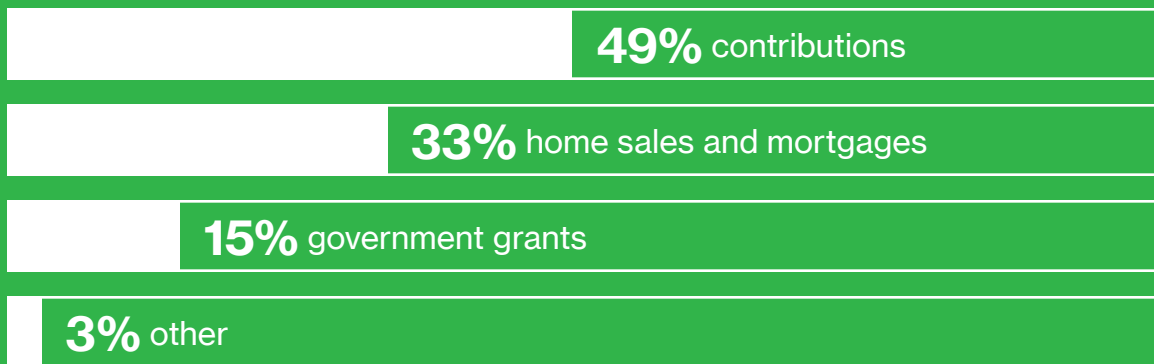
Expert instructors included board members Meredith Houseworth and Sharon Marshall, Home Depot employees Mike D'Agostino and Tracy Grain, and Master Gardener Michael Llewellyn. Topics ranged from budgeting and investing, how much to water your lawn, home maintenance tasks by season, and how to patch a hole in the wall. These interactive sessions engaged both new and existing homeowners.



# financial information

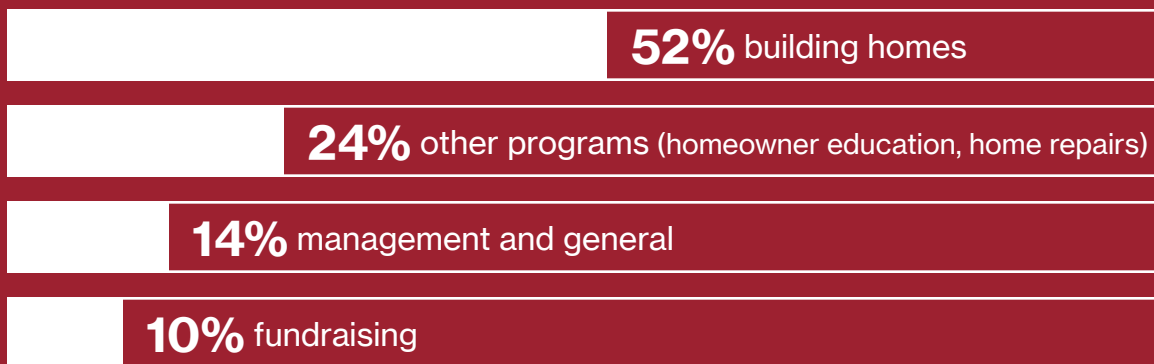
## revenue

**\$3,418,396**



## expenses

**\$3,366,016**



# sponsors

**\$90,000+**

## **Assurant**

### **Cobb Catholic Coalition**

Catholic Church of St. Ann

Holy Family Catholic Church

St. Catherine of Siena Roman Catholic Church

St. Clare of Assisi Catholic Church

St. Joseph Catholic Church

The Catholic Church of the Transfiguration

### **Cobb High School Habitat Coalition**

Allatoona High School

Campbell High School

Hillgrove High School

Pope High School

Walton High School

Wheeler High School

Los Bravos Mexican Restaurant

State Farm Companies Foundation

## **Cobb Interfaith Habitat Coalition**

Atlanta West Carpets

BB&T

Bethany United Methodist Church

Covenany United Methodist Church

First Presbyterian Church of Marietta

Islamic Center of Marietta

Log Cabin Community Church of Vinings

McEachern United Methodist Church

Moore Colson

Pinkerton & Laws Construction of Atlanta

Snyrna First United Methodist Church

St. Catherine's Episcopal Church

St. Thomas the Apostle Catholic Church

Temple Kol Emeth Synagogue

Unity North Church

West Cobb Islamic Center

## **Genuine Parts Company**

## **SunTrust Bank**

## **The Home Depot Foundation**

## **United Distributors**

## \$45,000+

Chapelhill Church

Lockheed Martin

Whitefield Academy

## \$10,000+

Ameris Bank

AXIS Specialty U.S. Services, Inc.

Bercher Homes

Citi

Cobb Association of Realtors

Cobb EMC Community Foundation, Inc.

First United Methodist Church of Marietta

Lutheran Coaliton for Habitat, Inc

Mt. Bethel United Methodist Church

Mt. Zion United Methodist Church

Peach State Health Plan

Publix Super Market Charities

Richard Gieryn

**\$5,000+**

John and Mary Franklin Foundation, Inc.

Neal Allen

Reliance Worldwide Corporation

The RFP Fund, Inc.

## in kind donors

Caldwell-Cline Architects & Designers

Carbonell Marketing Associates

Clyde Click

Cornerstone Building Brands

Cree, Inc.

Custom Home Accessories

Defoor Plumbing

Findlay Roofing

HMWallace

Levelor

Mauldin & Jenkins

Reliance Worldwide Corporation

Schneider Electric

Smith & Howard

Spectra Contract Flooring

Valspar Corporation

West GA Grading & Demolition

Whirlpool Corporation

White Oak Landscape Company

Yale

# contributors

Teresa Abbott	Connie Bergeron	Myles Cardenas
Matthew Adams	Dottie Blackmon	Michael Carlin
Curi Ahrens	Beth Blanks	James Caylor
Felicia Alingu	Neil Booth	Susan Chang
Neal Allen	Stephanie Bracken	Rayyan Charania
Chinazo Amuzie	Penny Bradley	Charities Aid Foundation of America
Nithi Anand	Yvonne Brady	Julie Chartier
Helen Andersen	Lester Breen	Sean Chin
Edna Anderson	Mark Brown	Leslie Choo
Susan Anduze	Jerry Brown	Mike Christian
Amir Ansari	Kathy Burkholder	Glenna Cigallio
Robert Argent	Carlyce Burns	J. Dennie Clark
Katharine Armentrout	Ildemaris Buyers	Lisa Clark
William Bacon	Dan Buyers	Rebecca Clifford
Terry Bacon	Lesley Byalick Murray	Q. Simone Cole
Christopher Bailey	Kelly Cadman	Joseph Coleman
Cyndi Barber	California Pizza Kitchen	Moore Colson
Christine Becker	Jennifer Callicott	Ann Cook
Cynthia Belton	Campbell Fencing Booster Club	Gregg Corso
Dale Bercher		

Jill Crawley	Rick Giraudy	Jeffrey Jetton
Ashley Darcy	Landy Godbold	Nirupama Jita
Stephanie Deaton	Andrea Gomez Aparicio	Susan Johnson
James Defoor	Julie Gorski	Bion Jones
Marianne Dias	Jo Anne Green	Hariprasad B K
Shirley Dillon	Andy Greuling	Mary Kenahan Miller
Carol Dotson	Thomas Hargis	Angela Kim
Robert Duffield	Austin Heaton	Jesse King
Joseph Duke	Gordon Hellman	Gloria King
Mandy Eaton	Henry Hene	Gloria Kittel
Gretchen Edwards	Janice Herhold	Latha Kumar
Kelly Eldridge	Norene Herren	Young Kwon
Kimberly Engleson	Valarie Hill	Rebecca Lawson
Sherry Felder	Pamela Hobson	Penelope Lawson
Laura Fields	Grant W. Hollis IV	Manogna Lekkalapudi
Douglas Folk	Stanley Hook	Lisa Letner
Veda Gaddam	Meredith Houseworth	Janie Lindenbaum
Kinal Gandhi	Mary Hughes	Anne Locke
Vara Ganni	IBM Employee Services Center	Jeffrey Lockman
Georgia Power Company	CCIC, Inc	Cynthia Lohr
Kinal Ghandi	William Ingalsbe	Ruth Mackay
Jessica Gill	Wendy Izenour	David Mackay
Aaron Gill	Marie Jarjue	Susan Malkasian
Delores Gilstrap		Lisa Mallis



Lori Markley	Joanne Nytch	Marcia Rizzardi
Sharon Marshall	Thomas O'Connor	Rick Roberts
Russell Marshall	Peggy Osterhoudt	Ralph Ross
Vicki Massey	Karon Park	Patricia Rossman
David Massey	Arnold Peluso	Anna Royal
Mauldin & Jenkins	Linda Pesoli	Cynthia Ruan
John Mcdaniels	Robert Peterman	Saranya S
Laura Mcintosh	Juliet Peters	Jim Sams
Justin Mcnamara	Blanca Petitone	Chase Sanger
Linda Mcpherson	Gordon Pettit	Schwab Charitable Fund
Jennifer Michaels	Don Pflugh	Jeremy Sciranko
Debra Michaels	Janet Pilling	Vasu Selvaraj
Cassia Milhollin	Jaya Pondugula	Rajinipriya Selvaraj
Terri Miller	William Pope	Senior Resource Foundation of Cobb County
Laura Mills	Pete Pope	Bell Sheretha
Bert Mills	Pepper Poyer	Wontae Shin
Caleb Morrett	Dale Rabeneck	Kelsey Shotwell
Suzanne Murphy	Sharifur Rafique	Donald L Simons
Lesley Murray	Rajendrakumar Rajarathinam	Andre Sims
My Community Program	Diana Rector	Mike Singleton
Jean Nash	Mary Reese	Michael Singleton
Jim Nee	Steve Rich	Judy Skaer
Anthony Nicholls	Kevin Richardson	Daniel Smalls
Conrado Nunez		

Andrew Smith	Lloyd Wilson
Ellen Spencer	Bradley Woodall
Marjorie Stansel	Qiu Xi
Joslyn Stemple	Light Yagami
Abigail Storey	Eunji You
Carol Sullivan	Bettye Zeigler
Frances Sutton	YourCause
James Sykes	
Andrew Tatnall	
Melody Thein	
John Thomas	
Janice Thomas	
Lindsay Thompson	
Retha Tibbitts	
Connie Tibbitts	
Jonathan Tibus	
Trena Timmons	
Philip Torchio	
Matthew Vanburen	
Maria Viduya	
Joyce Ward	
Mike Wargo	
Barbara Williams	
Paul Wilson	



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**Habitat for Humanity**<sup>®</sup>

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