



Habitat
for Humanity®
NW Metro Atlanta



2023 Annual Report

JESUS WAS A
CARPENTER TOO!

Stay happy
& healthy!



Contents

2	Letter from the CEO
3	Letter from the Chairman of the Board
4	Homeownership
6	Home Repairs
8	Special Events
11	Volunteers
12	Our Team
13	Financial Information
15	Sponsors
17	Contributors

KAMM

Letter from the CEO

My fifth year of leading this affiliate was a year of “firsts”. One of our strategic goals was to continue to advocate for affordable housing on a local, state and national level. We received our first ever State recognition from Habitat of Georgia for our Advocacy in Action. Our affiliate became a part of the Habitat for Humanity International US Council subcommittee for advocacy as well and we represented Georgia in Washington DC bringing to light the staggering lack of affordable housing.

Another first was our strategic partnership with the City of Marietta for the Public Service Housing Program. Living where you work is a key component in building community. The alliance allowed us to build six homes for Marietta public servants giving deserving first-time homeowners an affordable mortgage and financial stability in the community they serve.

We expanded our reach even further in 2023 with a whole house sponsored by one school, Holy Innocents’ Episcopal School. Students at Holy Innocents started a Habitat chapter and raised all the money to build a whole house. This was extra special given that my son was President of the Habitat Club at school and worked alongside the students and homeowner throughout the entire build.

We held our third annual Harmonies for Homes concert in beautiful City Center in Sandy Springs raising more than \$90,000. In addition, we welcomed a new Board Chair, Dale Bercher who has been an ongoing champion for Habitat and a premier sponsor of our Harmonies for Homes event. None of this work could be done without the support of our many gracious sponsors and volunteers.

As we move forward, we will continue to advocate for non-racial-based housing, lending and land-use policies that seek to increase racial equity in homeownership. We are proud to serve as activists and in teaching others how to speak up for the fundamental right to have a safe, affordable and desirable environment.

Jessica Gill
Jessica Gill
CEO

Letter from the Chairman of the Board

Serving as Chairman of the Board in 2023 was an honor and a privilege. I had a front row seat to witness lives changed, communities strengthened, and new partnerships forged that will create financial stability and generational wealth for years to come.

I am especially proud of our Senior and Veteran Repair program made possible by grants from The Home Depot Foundation, Atlanta Regional Commission, Lockheed Martin, Wesco and Cobb EMC. Because of these community-minded companies, 17 United States veterans, widows and seniors have their dignity restored and can now safely live and age in place.

It takes an army of donors, volunteers, corporate sponsors and community and municipal partners to accomplish what this affiliate does each and every year. I am thankful to the staff and board of directors who worked tirelessly to achieve more than seemed possible. Thank you to the entire Habitat Family for carrying out our mission of bringing people together to build homes, communities, and hope.

Dale Bercher
Outgoing Chairman



Homeownership



- **10 homes built**
- **25 individuals housed, including 9 children**

average home value **\$309,400**

average household income **\$55,671**

average mortgage payment **\$1,122**



Home Repairs

- **17 homes repaired, 15 were US Veterans**
- **40 individuals impacted, including 8 children**

\$17,056
average repair cost

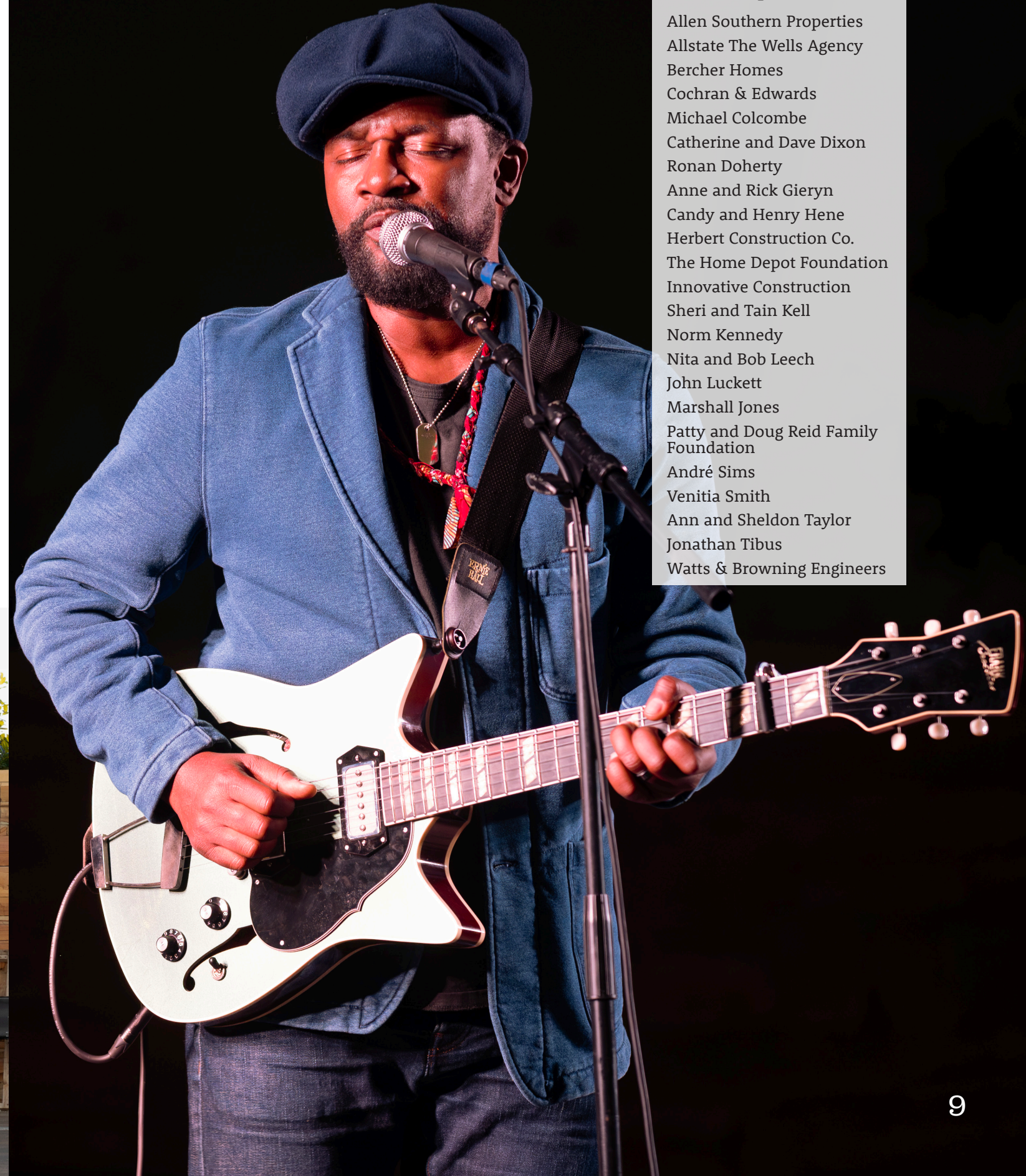
Sponsored by The Home Depot Foundation, Atlanta Regional Commission, Lockheed Martin, Cobb EMC, and Wesco



Special Events

Harmonies for Homes

Our third annual Harmonies for Homes benefit concert looked different this year, as we held the event in the fall on Sunday, October 8, and featured a new location – City Green in Sandy Springs, with acoustic entertainment from Emily Saliers and David Ryan Harris. We had special guests, Chesley McNeil (11Alive Morning Meteorologist), and Christine Pullara Newton (formerly of Atl & Co.) as emcees. The intimate evening held outdoors had 200 guests and raised more than \$97,000 for our mission. We are grateful to our dedicated Presenting Sponsor, Bercher Homes, for bringing this event back again and sharing it with your entire staff. Thank you to all our sponsors and guests for continuing to support Habitat’s mission of building decent, affordable homes by joining us at the concert.



- Concert Sponsors**
- Allen Southern Properties
 - Allstate The Wells Agency
 - Bercher Homes
 - Cochran & Edwards
 - Michael Colcombe
 - Catherine and Dave Dixon
 - Ronan Doherty
 - Anne and Rick Gieryn
 - Candy and Henry Hene
 - Herbert Construction Co.
 - The Home Depot Foundation
 - Innovative Construction
 - Sheri and Tain Kell
 - Norm Kennedy
 - Nita and Bob Leech
 - John Luckett
 - Marshall Jones
 - Patty and Doug Reid Family Foundation
 - André Sims
 - Venitia Smith
 - Ann and Sheldon Taylor
 - Jonathan Tibus
 - Watts & Browning Engineers



Avenue East Cobb

For the second year in a row, we were chosen as the Avenue East Cobb holiday charity partner! Each December, Avenue East Cobb hosts Storytime with Santa and Photos with Santa events and sells tickets to attend. Tickets always sell out, and all ticket proceeds are donated to Habitat for Humanity of Northwest Metro Atlanta. Thank you to North American Properties and Avenue East Cobb for selecting Habitat and helping raise funds to build more decent, affordable homes for families in our community. We always enjoy seeing the children's faces light up when they see Santa, and get to share a little about the work they're making possible by joining in.

Volunteers

2,205 volunteers

24,394 hours



Our Team

Board of Directors

Bakari Brooks

Chairman
Brooks Built Homes & Brooks
CM Services, LLC

Yvonne Byars

MUST Ministries (retired)

Helen Donahue

Montag Wealth Management

Jessica Gill

Non-Voting Member
CEO and Executive Director

Mickay Hall, Jr.

Velocity Services
US Army Veteran

Shawn Jackson

CORT

Norm Kennedy

Vice Chair
Norm Kennedy Real Estate
Team

David Massey

Fortune Johnson

Donna Middlebrooks

Shaw Legacy Group
ReMax Premier

Erin Shuff

Arthritis Foundation

Venitia Smith

Genuine Parts Company

Ann Taylor

The Coca Cola Company (retired)

Amer Uttamchandani

Assurant

Outgoing Members

Dale Bercher

Outgoing Chairman
Bercher Homes

André Sims

Re/max Greater Atlanta-Cobb

Staff

Felicia Alingu

Director of Community Impact

Sierra Anders

ReStore Floor Associate

Kalia Blake

Community Engagement
Coordinator

James Currie, Jr.

ReStore Manager

Maryann Dalzell

ReStore Floor Associate

Zxia Fort

ReStore Merchandising
Specialist

Jessica Gill

CEO and Executive Director

Gary Kennedy

Construction Associate

Jan Magill

Mortgage Servicer

James Maner

Repair and ReStore Procurement
Director

Terri Miller

Chief Operating Officer

Christine Morris

Chief Development Officer

Brett Ploeger

ReStore Donations &
Warehouse Coordinator

Anita Ramdeo

Controller

Brett Thein

Vice President of Construction

Malik Tindell

ReStore Assistant Manager

Bonnie Willis

Purchasing and Estimating
Manager

Financial Information

Our complete Financial Statements with Independent Auditors' Report are available online at habitatnwma.org/annualreport

Revenue	2023	2022
Contributions & grants	\$534,245	\$1,964,492
Gifts in kind	\$470,478	\$97,130
Home Sales Income	\$2,503,234	\$1,625,619
Sponsorship and event Income	\$1,851,347	-
Change in discount on non-interest bearing loans ¹	(\$832,955)	\$47,214
ReStore operations	\$1,227,023	\$674,516
Investments	\$129	(\$2,372)
Other support and revenue	\$97,077	\$129,625
Total	\$5,850,578	\$4,536,224

Expenses	2023	2022
Program services	\$5,027,102	\$3,137,106
Management and general	\$268,881	\$220,775
Fundraising	\$113,818	\$105,961
Total	\$5,409,801	\$3,463,842

1. The below-market rate of a typical Habitat mortgage is an economic cost to the affiliate and benefit to the homeowner that must be recognized in the accounting records according to Generally Accepted Accounting Principles (GAAP). For example, \$100,000 collected with no interest in a stream of payments over 20 to 30 years is not worth the same amount as \$100,000 collected this year or \$100,000 collected with interest over 20 to 30 years. The discount is the difference between the face value of the mortgage and the current value of the mortgage, calculated using the term of the mortgage and the appropriate rate. HFHI sets a rate annually.



Sponsors

\$100,000+

Assurant
 Berkadia
 Cobb Catholic Coalition
Catholic Church of St. Ann
Holy Family Catholic Church
St. Catherine of Siena Roman Catholic Church
St. Clare of Assisi Catholic Church
St. Joseph Catholic Church
The Catholic Church of the Transfiguration

Cobb High School Coalition

Campbell High School
Hillgrove High School
Pope High School
Walton High School

Cobb Interfaith Habitat Coalition

Atlanta West Carpets
Bethany United Methodist Church
Burke Moore
Covenant United Methodist Church
Due West United Methodist Church
East Cobb Islamic Center
First Presbyterian Church of Marietta
Foresite Group
Fortune-Johnson
Log Cabin Community Church of Vinings
McEachern Memorial United Methodist Church
Moore Colson CPAs & Advisors
Pinkerton & Laws Construction
Smyrna First United Methodist Church
St. Catherine's Episcopal Church

\$100,000+

St. Thomas the Apostle Catholic Church
Temple Kol Emeth Synagogue
Unity North Atlanta Church
West Cobb Islamic Center

Genuine Parts Company (GPC)

Holy Innocents' Episcopal School
 Mindy and Stuart Kenney
 Publix Super Markets Charities, Inc.
 The Home Depot Foundation
 United Distributors

\$50,000+

Atlanta Regional Commission (ARC)
 Lockheed Martin
 The Lutheran Coalition for Habitat
 Winn 3 Charitable Fund

\$10,000+

AXIS Capital
 Becky and Dale Bercher
 Bercher Homes
 Beth & Chris Grimshaw Charitable Fund
 Brand Properties LLC
 Builders Insurance Group
 Cars for Homes program
 Citigroup
 Cochran & Edwards

\$10,000+

Georgia Power Foundation
Anne and Rick Gieryn
Jackie and Jim Hughey
Kaye and Bion Jones
Matt White
David Massey
Dr. Lydia Mays and Mr. Andrew Mays
Mount Bethel Church
Nissan
Reliance Worldwide Corporation
Richard Levine
State Farm
Lori and Paul Vetter
Wells Fargo
Wesco

\$5,000+

Avenue East Cobb / North American Properties
BDR Partners, LLC
Carrier
Cobb EMC Community Foundation
David Frigo
Candy and Henry Hene
Judith MacManus
MASCO
Modern Woodmen of America
Novelis
Rakhi Patel
PowerPlan
Alayne and George Sertl
Don Simons
Andrew Smith

\$5,000+

South State Bank
Watts & Browning Engineers
Ann and Sheldon Taylor

\$2,500+

Alton Landy Godbold
Ameris Bank
Bondurant, Mixson, & Elmore, LLP
Deloitte
Jin Rhee
Jonathan Tibus
Melinda Garrett
Mariann M. Main, LPC
Mary McLaughlin
Michael Colcombe
One Street Residential
St. John Vianney Knights of Columbus Council 12580
United Community Bank Foundation
Venitia Smith
Verinext

in-kind donors

Levolor
PlyGem Windows & Doors
Ring
Schneider Electric/Square D
The City of Marietta
Whirlpool

Contributors

Organizations

Allen Southern Properties
Allstate The Wells Agency
American Pride Bank
Bank of America Charitable Gift Fund
Benson Ranch Dillon MT
Bills' Backers of Atlanta
CFC Group
Charities Aid Foundation of America
Chubb Charitable Foundation
CID
Cobb EMC Community Foundation
Evans Litigation & Trial Law
GBG Realty Inc.
Glennwood Elementary
Hamilton DMD PC
Hammerton Ventures
Herbert Construction Co.
Hodges & Hicks General Contractors
i54 Services, LLC
Innovative Design Build
Kendra Scott
Kroger Community Rewards
Los Bravos Mexican Restaurant Smyrna
Lowe's Commercial Services
Mariann M Main, LPC
Market Square Real Estate Services
Marshall Jones
McManamy, McLeod, Heller
Mellow Mushroom
Brookhaven
Montag Wealth Management
North Fulton Anesthesia Associates

Orange County Community Fndn.
Patty and Doug Reid Family Foundation Inc.
Payne Advertising
RE/MAX Around Atlanta Realty
Revolution in Building
Rotary Club of North Fulton
Shelly S. Bykat CPA LLC
The Blackbaud Giving fund
The Jaffer Law Firm
Thomson Reuters
Velociti Services

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Andrea Brazell
Thomas Brem
Jane Brem
L. Brem
Sayre Brennan
Swiss Britt
Bakari Brooks
Barbara and Donald Brown
Jessica Brown
Jenn Brown

*Habitat Dream Builders - an exceptional group of dedicated donors who donate on a monthly basis

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Kathy Burkholder
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Nelsen Butler
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Shelly Bykat
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Khang Cam
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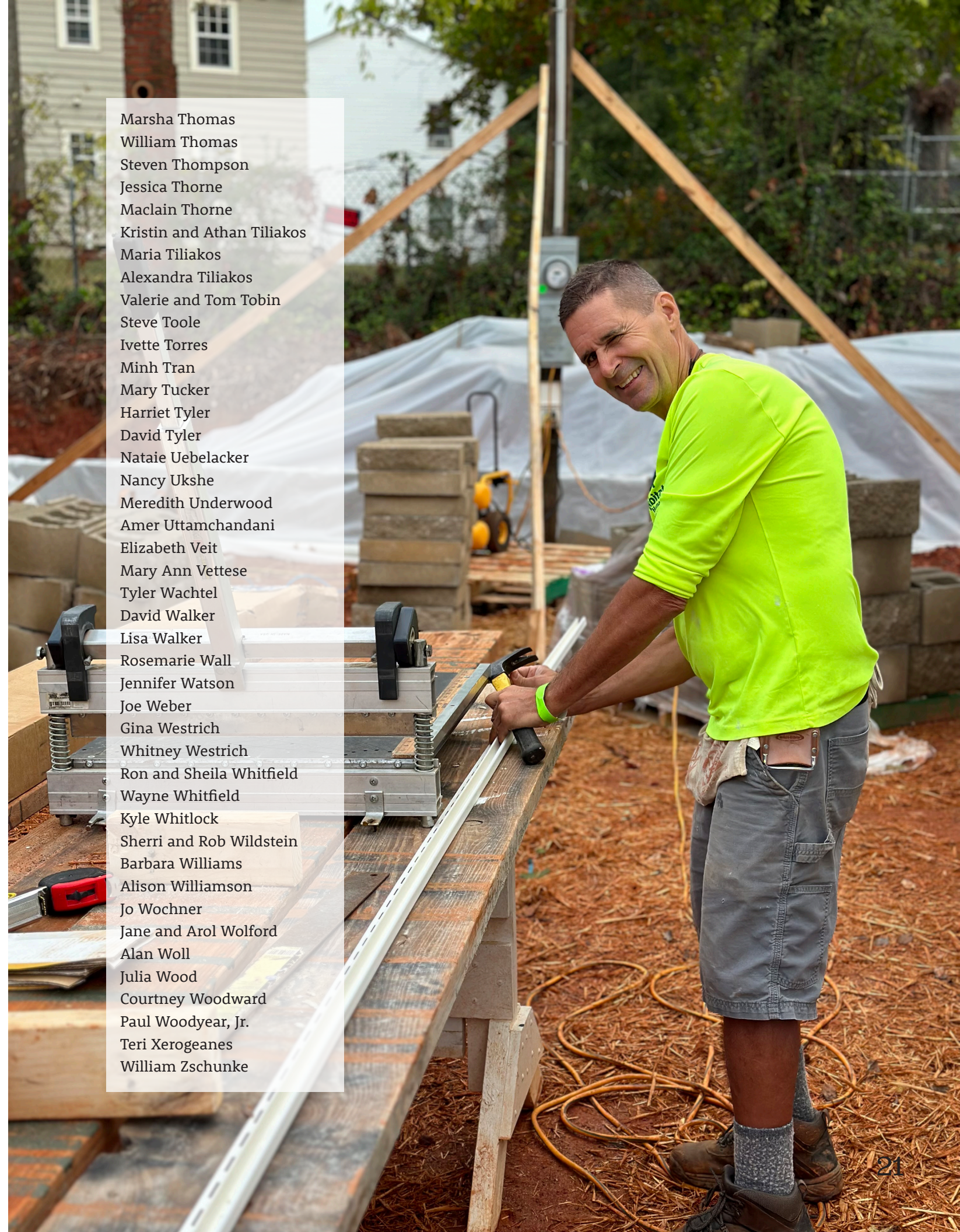
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Location

 Office: 1625 Spring Road SE, Smyrna, GA 30080

 ReStore: 3315 South Cobb Drive, Suite 150 Smyrna, GA 30080

Contact Information

 **Phone:** 770-432-7954

 www.HabitatNWMA.org

 **Fax:** 770-431-4822

 info@HabitatNWMA.org

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