

Donor Benefits Matrix

Donor Benefits	\$165,000+	\$100,000	\$75,000	\$50,000	\$20,000	\$10,500	\$5,500
Giving Circles	MISSION BUILDER	VISIONARY BUILDER	FOUNDATION BUILDER	COMMUNITY BUILDER	CORNERSTONE BUILDER	DREAM BUILDER	HOPE BUILDER
Branding & PR							
Press Release Highlighting Partnership							
Logo Recognition in printed and digital Annual Report (14,000+ distributed)							
Hired Professional Photographer on Build site							
Partnership Impact Report			Partnered	Partnered	Partnered		
Co-Branded Signage at Jobsite			Partnered	Partnered			
Habitat T-Shirts*	40 co-branded	25 co-branded	14 Habitat t-shirts	10 Habitat t-shirts	5 Habitat t-shirts		
Recognition at Home Dedication	Logo	Logo	Partnered	Partnered	Listed	Listed	Listed
Digital Marketing & Social Media:							
Blogpost on Website							
Logo recognition on Website							
Sponsor Spotlight in Weekly Newsletter					Partnered	Partnered	Partnered
Sponsor Spotlight via specialized media ex: LI, FB, IG						one story	one story
Engagement Opportunities:							
Build Day*	Premiere Build Days	Premiere Build Days	Build Days	Build Day	30 Individuals	15 ind.	7 ind.
Repair Build Day							
ReStore Project							
Community Curb Appeal							

*Note: Benefits are recognition-based and comply with IRS charitable contribution guidelines. Donors should consult their tax advisor.